

PEARSON ECO-BUSINESS ZONE POLICY TOOLKIT



POLICY TEMPLATES/TEMPLATE
LANGUAGE

ECO-BUSINESS ZONE POLICY STATEMENT

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Description

The following is a general policy statement that municipal partners can adopt and integrate at the next scheduled Official Plan update. In the interim, it can also serve as a guiding statement that can be shared with different departments (e.g. economic development, planning, engineering, and others) to coordinate activities and messaging between and within the partner municipalities.

PPG Municipal Partners – Overarching Eco-Business Zone Policy Statement

The Pearson Eco-Business Zone aims to attract and support green business activity, efficient land use, green infrastructure and eco-business practices. While these principles currently apply to the Pearson Eco-Business Zone in particular, it is the municipality's intent that in the long term these principles and practices can be extended to other employment lands. The municipality supports employment land activity in the Pearson Eco-Business Zone that reflects the following principles:

- **Green buildings** – Actively facilitates new green site and building development and retrofits that meet clear sustainability performance measures.
- **Efficient land use planning** – Demonstrates best practices in efficient land use planning for green business and employment land development, while maintaining the health of employees and adjacent residential areas.
- **Sustainable infrastructure** – Supports infrastructure systems that: are lower impact, contain less toxic material, and increase the use of renewable resources; are designed to achieve multiple objectives; support demand-side management and conservation of resources; and may be characterized by decentralized or distributed designs.
- **Collaboration** – Helps foster and enable collaborative strategies, partnerships and actions between businesses to reduce costs, increase return on investments, and lower impacts.
- **Business to business symbiosis** – Builds business to business networking capacity to undertake initiatives to minimize waste, and to explore new economic opportunities from solid and liquid waste streams that meet triple bottom line benefits.
- **Lower footprint** – Planning and design that: reduce carbon / energy / water / resource footprints for employment land development and activity; extends the life of employment lands through enhanced competitiveness; reduces demand on infrastructure services; and supports municipal efforts and strategies to address climate change.
- **Protect ecosystems** – Seeks to integrate, protect, and enhance, the health of local and regional ecological features, functions and systems, and to create linkages with these into employment land areas.
- **Attraction and Retention** – Supports economic development priorities, marketing, incentives and branding efforts to: attract and retain target business sectors, progressive / clean industry, green business activity and green jobs; encourage innovation; and demonstrate fiscal responsibility through the simultaneous pursuit of economic and environmental goals.
- **Embedded sustainability** – Fosters ongoing learning, education, and networking to create a culture and understanding of sustainability among the public sector, businesses and developers.